

# SPONSORSHIP & EXHIBITION PROSPECTUS





3-5 September 2020 Brisbane Convention and Exhibition Centre

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Digital, Clinic Convergence

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# **IMPORTANT DATES**

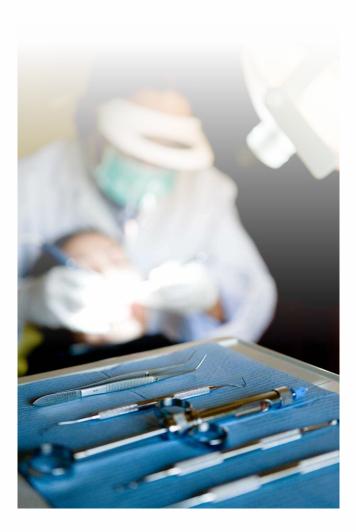
AOS Conference 2020 3-5 September 2020

Abstracts Open 1 October 2019

### **Registrations Open**

Super Early Bird: 2 September 2019 Early Bird: 3 December 2019 Standard: 7 July 2020

#### Abstracts Close 1 March 2020



## **CONFERENCE HOSTS**



The Australasian Osseointegration Society consists of a national and international community of dental professionals who share a common focus on implant dentistry. Our members are dentists, dental technicians, hygienists, industry representatives and allied health personnel who enjoy meeting to learn, share information and to improve the standard and outcome of implant dentistry.

#### Our aims are:

- To encourage and promote clinical applications of osseointegration
- To encourage high professional and clinical standards
- To organise and conduct educational programs
- To promote research in implant dentistry
- Welcome new members and encourage fellowship

We have 6 active branches based in Australia and New Zealand's capital cities, each with an active annual programme of lectures, seminars, and hands-on workshops.

# ORGANISING COMMITTEE

**Dr. Anthony Speed** – BDSc (hons) Grad Dip Clin Dent (oral implants) FICD - Federal President AOS

**Dr. Saso Ivanovski** – BDSc (Hons), BDentSt, MDSc, PhD, FICD, FADI – Chair, Scientific Committee

**Dr. David Thomson** – BDsc, MDSc, FRACDS, MRACDS (Pros), FICD, FADI, FPFA, Treasurer

**Dr. Darryl Beresford** – BSc (Qld), BDSc (Qld), Grad Dip Clin Dent (Oral Implants)(SYD), M.Clin.Dent. (Pros)(LON), D.Clin.Dent. (Pros)(SYD), MRACDS (Pros)

Dr. Alice Yang - B.D.S (NZ) MClinDent (Dental Implants)

# BENEFITS OF SPONSORING OR EXHIBITING

At AOS 2020, you will have access to an exclusive market of practice owners, dental clinicians, speakers and industry professions with specific interest in implant dentistry at the Australasian premier event.

Network with new and consolidate existing relationships with key industry decision makers to discuss current trends and challenges and how your company can assist.

#### Raise your brand profile and increase market share.

- Your participation in AOS 2020 will reinforce your brand presence and provide sales opportunities in this highly regarded specialised industry in Australasia.
- Deliver a clear message that you have a genuine commitment to the industry
- Maintain and increase your branding and visual presence amongst key industry decision makers
- Be openly acknowledged for your support of the industry.

Spend quality time with Conference participants in the exhibition area and at the networking social event activities to increase new and consolidate existing relationships with key industry figures.

#### Develop and reinforce valuable relationships with:

- Renowned international and national speakers
- Practice owners/managers; and
- A wide variety of dental practitioners and auxiliary dental professions.

# CONFERENCE MANAGERS



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## **DESTINATION AND VENUE**



### Brisbane

Brisbane — Australia's fastest growing capital city with a vibrant, friendly, cosmopolitan vibe, is home to leading medical research and a thriving business centre with direct access to Australia's top tourist attractions. World-class restaurants, sophisticated nightlife, stylish shops and urban art spaces all add to the appeal of the city. As the capital of the Sunshine State Brisbane is blessed with idyllic subtropical weather all year round, especially at the end of the long southern winter.

# DELEGATE PROFILE

The Conference is expected to attract in around 400 participants including:

- Large, multiple practice owners
- General dental practitioners who perform large numbers of implant dentistry
- Specialist prosthodontists, periodontists, oral and maxillofacial surgeons
- Practitioners who are interested in finding out more about implants
- Dental hygienists/therapists, dental technicians, and dental nurses (Special streams for hygienists/therapists, assistants and dental technicians).



### **Brisbane Convention & Exhibition Centre**

The Brisbane Convention & Exhibition Centre (BCEC) is nestled in the heart of Brisbane's South Bank cultural precinct. Our Conference is located on the Merivale Street side of the building. The Unique convention and arts precinct is home to Australia's largest and most celebrated Gallery of Modern Art as well as state opera companies, performing arts, symphony orchestras, the Queensland State Library and Museum, more than 60 cafes and restaurants and 17 hectares of riverside parkland.

# INVITED INTERNATIONAL SPEAKERS



### Professor Maurizio Tonetti

*Clinical Professor of Periodontology, Faculty of Dentistry, The University of Hong Kong* 



**Dr Isabella Rocchietta** Implant Dental Surgeon, Specialist in Periodontics, London U.K



#### Professor Marc Quirynen

Professor and Head of Periodontology and Oral Microbiology, Catholic University of Leuven



# **PROGRAM OVERVIEW**

Thursday 3 S	September		
0830 - 1030	Pre Conference Workshops 1	Pre Conference Workshops 2	Pre Conference Workshops 3
1000 - 1030	Morning Tea		
1030 - 1230	Pre Conference Workshops 1	Pre Conference Workshops 2	Pre Conference Workshops 3
1230 - 1315	Lunch		
1315 - 1330	Conference Opening & President's Welcor	ne	
1330 - 1500	Plenary		
1500 - 1530	Afternoon Tea		
1530 - 1700	Plenary		
1700 - 1830	Industry Reception		
Friday 4 Sep	tember		
0745 - 0815	On Arrival Coffee and Tea		
0815 - 1000	Plenary		
1000 - 1030	Morning Tea		
1030 - 1230	Concurrent Session	Concurrent Session	Concurrent Session
1230 - 1345	Lunch		
1345 - 1515	Plenary		
1515 - 1545	AfternoonTea		
1545 - 1715	Panel Discussion		
1900 - 2400	Conference Gala Dinner		
Saturday 5 S	eptember		
0800 - 0830	On Arrival Coffee and Tea		
0830 - 1000	Plenary		
1000 - 1030	Morning Tea		-
1030 - 1230	Concurrent Session	Concurrent Session	Concurrent Session
1230 - 1345	Lunch		
1345 - 1515	Panel Discussion		
1515 - 1530	Conference Closing		

\* Please note this is a preliminary program and is subject to change



3-5 September 2020 **Brisbane Convention and Exhibition Centre** 

SPONSORSHIP PACKAGE	OVERVI	EW	All rates are in Australian Dollar (AUD) and are inclusive of GST
PACKAGE	TITANIUM	PLATINUM	GOLD
Number Available	One (1) available	Three (3) available	Five (5) available
Investment (inc GST)	\$65,000.00	\$40,500.00	\$25,000.00
Registration and Social Functions			
Complimentary delegate registrations (including access to sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference)	Seven (7) Purchase five (5) more	Five (5) Purchase five (5) more	Three (3) Purchase three (3) more
Complimentary tickets to the Welcome Reception and Conference Dinner.	Five (5)	Three (3)	Two (2)
Exhibition			
Exhibition Floor Space Only (Subject to exhibition layout and Conference Organisers discretion)	36 m² (6m x 6m)	24 m² (6m x 4m)	12 m² (6m x 2m)
Option to run an exhibitor prize within your booth (prize to be provided at sponsor's expense)	<b>Ø</b>		$\bigcirc$
Should you wish to purchase additional exhibition space you will receive the early bird exhibition discount	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>
Logo on sponsor signage within exhibition	<b>Ø</b>	$\bigcirc$	$\bigcirc$
Print and Promotional Material			
AOS Conference Website			
Sponsor logo in a prominent position on the AOS 2020 website with direct link to sponsor's website	<b>⊘</b>	<b></b>	<b></b>
Promotional Email Campaigns			
Sponsor logo and acknowledgement	<b></b>	$\bigcirc$	$\bigcirc$
Conference Mobile App Listing			
Promotional paragraph	200 words	150 words	100 words
Organisation Contact details including, email and web address, telephone number, fax number, postal address	<b>Ø</b>	<b>Ø</b>	$\bigcirc$
Delegate List			
Electronic delegate list (subject to Privacy Policy)	<b>Ø</b>		$\bigcirc$
Conference Satchel			
Company logo printed on the satchel or swing tag (subject to size restrictions and production deadlines at time of application)	0		
www.aosconference.com.au	6		

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Biology, Digital, Clinic Convergence



# SPONSORSHIP PACKAGE OVERVIEW

PACKAGE	TITANIUM	PLATINUM	GOLD
Print and Promotional Material continued			
Satchel Inserts			
Inclusion of brochure in delegate satchel limited to A4 size and subject to Committee approval	Up to 12 pages bound	Up to 8 pages bound	Up to 4 pages bound
Small delegate gift with promotional branding subject to Committee approval	<b>Ø</b>	<b>O</b>	
Endorsement (can be used until November 2020)			
The sponsor may use the following wording in their corporate media releases, stationery etc.	Titanium Sponsor: AOS 2020	Platinum Sponsor: AOS 2020	Gold Sponsor: AOS 2020
Access to conference logo for cross marketing promotional purposes (subject to Committee approval)	<b>Ø</b>	<b>O</b>	
At AOS 2020			
Acknowledgment during the AOS 2020 Opening and Closing sessions	<b>Ø</b>	<b>O</b>	
Logo displayed on PowerPoint slide	During opening and closing sessions and sponsored keynote/concurrent session (subject to size restrictions)	During opening and closing sessions and plenary sessions	On acknowledgement sponsor slide in opening and closing sessions and during auxiliary sessions
Formal acknowledgment by the Conference Chair			
Speaker Support			
Full speaker costs at sponsors own additional expense	Opportunity to provide up to one (1) plenary speakers and one (1) concurrent session speaker, subject to approval by scientific committee. These speakers may also be invited to take part on a panel session and/or AOS Workshops.	Opportunity to nominate two (2) concurrent session speaker subject to approval by scientific committee. The speaker may also be invited to take part on a panel session and/or AOS Workshops.	Opportunity to nominate one (1) concurrent session speaker subject to approval by scientific committee. The speaker may also be invited to take part on a panel session and/or AOS Workshops.
Workshop or Satellite Meeting			
Option to host a workshop subject to committee's approval	<b>Ø</b>		<b>Ø</b>
One (1) venue supplied by AOS free of charge at the BCEC subject to availability within the Conference program. Please note that catering is an additional cost and basic audio visual is provided.	0	<b>⊘</b>	

## TITANIUM PACKAGE \$65,000

(inc. GST)
NUMBER OF OPPORTUNITIES: 1



#### 3-5 September 2020 Brisbane Convention and Exhibition Centre

#### **CONFERENCE AND SOCIAL EVENTS**

- Seven (7) full AOS 2020 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference
- Opportunity to purchase five (5) more
- Five (5) complimentary tickets to the Welcome Reception and Conference Dinner

#### **EXHIBITION**

(Location will be allocated in order of level of sponsorship and date of payment on a first come, first serve basis)

- 36m<sup>2</sup> (6m x 6m) exhibition space
- Option to run an exhibitor prize within your booth (prize to be provided at sponsor's expense)
- Should you wish to purchase additional exhibition space you will receive the early bird exhibition discount
- Logo on sponsor signage within exhibition

#### **PRINT AND PROMOTIONAL MATERIAL**

(Logos and/or company names may be reproduced in the event colours, full colour or mono, at the discretion of the Conference Managers depending on the method of print production).

#### **AOS Conference website**

- Sponsor logo in a prominent position on the AOS 2020 website with direct link to sponsor's website
- Web link for up to a 12-page PDF brochure (to be provided by the sponsor)

#### **Promotional email campaigns**

Sponsor logo and acknowledgement

#### **Delegate list**

 Delegate list at the Conference. Listing will include name, organisation, position, state and country only (excluding those delegates requesting privacy as per the Australian Privacy Laws)

#### **Satchel inserts**

- Opportunity to include a satchel insert no larger than A4 size and up to 12 pages bound (restricted to publications or brochures & subject to Committee approval)
- Sponsor may supply a small delegate gift with promotional branding (to be supplied at the sponsor's expense and subject to Committee approval)

#### **Conference Mobile App Listing including**

- A 200-word promotional paragraph
- Organisation Contact details including, email and web address, telephone number, fax number, postal address

#### **Conference satchel**

• Company logo printed on the satchel or swing tag (\*subject to size restrictions and production deadlines at time of application)

#### Endorsement (can be used until September 30, 2021) Titanium Sponsor: AOS 2020

- The sponsor may use the above wording in their corporate media releases, stationery etc.
- Sponsor may use the AOS 2020 logo for other promotional purposes (subject to Committee approval)

#### At AOS 2020

- Acknowledgment during the AOS 2020 Opening and Closing sessions
- Logo displayed on PowerPoint holding slide during opening and closing sessions and sponsored keynote/concurrent session (subject to size restrictions)

#### Speaker support

- Opportunity to provide up to one (1) plenary speaker, and one (1) concurrent speaker, subject to approval by scientific program committee.
- Financial arrangements will be negotiated with the organising committee

#### Workshop or Satellite Meeting

- Option to host a workshop or satellite meeting subject to committee's approval
- One (1) venue supplied by AOS free of charge at the BCEC subject to availability within the Conference program.
   Please note that catering is an additional cost and basic audio visual is provided.

All rates are in Australian Dollar (AUD) and are inclusive of GST

# PLATINUM PACKAGE \$40,500

(inc. GST)
NUMBER OF OPPORTUNITIES: 3



#### **CONFERENCE AND SOCIAL EVENTS**

- Five (5) full AOS 2020 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference
- Opportunity to purchase five (5) more
- Three (3) complimentary tickets to the Welcome Reception and Conference Dinner

#### **EXHIBITION**

(Location will be allocated in order of level of sponsorship and date of payment on a first come, first serve basis)

- 24m<sup>2</sup> (6m x 4m) exhibition space
- Option to run an exhibitor prize within your booth (prize to be provided at sponsor's expense)
- Should you wish to purchase additional exhibition space you will receive the early bird exhibition discount
- Logo on sponsor signage within exhibition

#### PRINT AND PROMOTIONAL MATERIAL

(Logos and/or company names may be reproduced in the event colours, full colour or mono, at the discretion of the Conference Managers depending on the method of print production)

#### **AOS Conference website**

- Sponsor log in a prominent position on the AOS 2020 website with direct link to sponsor's website
- Web link for up to an 8-page PDF brochure (to be provided by the sponsor)

#### **Promotional email campaigns**

Sponsor logo and acknowledgement

#### **Conference Mobile App Listing including**

- A 150-word promotional paragraph
- Organisation Contact details including, email and web address, telephone number, fax number, postal address

#### **Delegate list**

• Delegate list at the Conference. Listing will include name, organisation, position, state and country only (excluding those delegates requesting privacy as per the Australian Privacy Laws)

#### **Satchel inserts**

- Opportunity to include a satchel insert no larger than A4 size and up to 8 pages bound (restricted to publications or brochures & subject to Committee approval)
- Sponsor may supply a small delegate gift with promotional branding (to be supplied at the sponsor's expense and subject to Committee approval)

#### Endorsement (can be used until September 30, 2021) Platinum Sponsor: AOS 2020

- The sponsor may use the above wording in their corporate media releases, stationery etc.
- Sponsor may use the AOS 2020 logo for other promotional purposes (this entitlement is subject to reasonable approval by AOS)

#### At AOS 2020

- Acknowledgment during the AOS 2020 Opening and Closing sessions
- Logo displayed on PowerPoint holding slide during opening and closing sessions and sponsored keynote/concurrent session (subject to size restrictions)

#### Speaker support

- Opportunity to nominate two (2) concurrent session speaker subject to approval by scientific committee. The speaker may also be invited to take part on a panel session and/or the AOS workshops
- Financial arrangements will be negotiated with the organising committee

#### Workshop or Satellite Meeting

- Option to host a workshop or satellite meeting subject to committee's approval
- One (1) venue supplied by AOS free of charge at the BCEC subject to availability within the Conference program.
   Please note that catering is an additional cost and basic audio visual is provided.

All rates are in Australian Dollar (AUD) and are inclusive of GST

## GOLD PACKAGE \$25,000

(inc. GST)
NUMBER OF OPPORTUNITIES: 5



#### 3-5 September 2020 Brisbane Convention and Exhibition Centre

#### **CONFERENCE AND SOCIAL EVENTS**

- Three (3) full AOS 2020 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference
- Opportunity to purchase three (3) more
- Two (2) complimentary tickets to the Welcome Reception and Conference Dinner

#### **EXHIBITION**

(Location will be allocated in order of level of sponsorship and date of payment on a first come, first serve basis)

- 12m<sup>2</sup> (6m x 2m) exhibition space
- Option to run an exhibitor prize within your booth (prize to be provided at sponsor's expense)
- Should you wish to purchase additional exhibition space you will receive the early bird exhibition discount
- Logo on sponsor signage within exhibition

#### **PRINT AND PROMOTIONAL MATERIAL**

(Logos and/or company names may be reproduced in the event colours, full colour or mono, at the discretion of the Conference Managers depending on the method and print production)

#### **AOS Conference website**

- Sponsor log in a prominent position on the AOS 2020 website with direct link to sponsor's website
- Web link for up to a 4-page PDF brochure (to be provided by the sponsor)

#### **Promotional email campaigns**

Sponsor logo and acknowledgement

#### **Conference Mobile App Listing including**

- A 100-word promotional paragraph
- Organisation Contact details including, email and web address, telephone number, fax number, postal address

#### **Delegate list**

 Delegate list at the Conference. Listing will include name, organisation, position, state and country only (excluding those delegates requesting privacy as per the Australian Privacy Laws)

#### **Satchel inserts**

- Opportunity to include a satchel insert no larger than A4 size and up to 4 pages (restricted to publications or brochures and subject to Committee approval)
- Sponsor may supply a small delegate gift with promotional branding (to be supplied at the sponsor's expense and subject to Committee approval)

#### Endorsement (can be used until September 30, 2021) Gold Sponsor: AOS 2020

- The sponsor may use the above wording in their corporate media releases, stationery etc.
- Sponsor may use the AOS 2020 logo for other promotional purposes (This entitlement is subject to reasonable approval by AOS)

#### At AOS 2020

 Logo displayed on PowerPoint holding slide during opening and closing sessions and sponsored keynote/concurrent session (subject to size restrictions)

#### Speaker support

- Opportunity to nominate one (1) concurrent session speaker subject to approval by scientific committee.
- Financial arrangements will be negotiated with the organising committee

#### **Recognition as a Gold sponsor**

- Formal acknowledgement by the Conference chair
- Logo on an acknowledgement sponsors slide in opening and closing sessions (subject to size restrictions)
- Logo displayed on PowerPoint slide during auxiliary sessions (subject to size restrictions)

All rates are in Australian Dollar (AUD) and are inclusive of GST



# **ADDITIONAL OPPORTUNITIES**

# LANYARD AND NAME BADGE \$12,000

Ideal for companies or organisations seeking a strong visual positioning at AOS 2020 the Conference lanyard package represents excellent value. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product.

#### Sponsorship Benefits Include:

- Logo on Lanyard and Name Badge\*
- Two (2) full AOS 2020 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference
- Company logo displayed in the AOS 2020 Final program
- A half page colour advertisement in the AOS 2020 Final Program
- Company logo displayed on the website with link to sponsors website

\*Branding and design is subject to approval of the Organising Committee

### CONFERENCE APP \$12,000

#### Sponsorship Benefits Include:

- Acknowledgment during the AOS 2020 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary and at Registration Desk
- Logo Acknowledgement of App Sponsorship on Conference Website
- Logo Acknowledgement of App Sponsorship in Delegate final email
- Acknowledgement of App Sponsorship within the Conference App
- Acknowledgement of App Sponsorship on the Conference Holding Slides
- Ability to include up to three (3) pdf documents into the Conference App (subject to Committee approval)
- Opportunity to include a five (5) question survey within the App\*
- Two (2) tickets to attend the Welcome Reception

\*Questions subject to Committee approval





3-5 September 2020 Brisbane Convention and Exhibition Centre

### SATELLITE MEETING BREAKFAST \$12,000

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This major satellite package will offer an organisation major branding and exposure at AOS 2020. It provides you with the opportunity to align your company with one of the visiting International Keynote Speakers. Satellite Meetings are subject to approval by the Organising Committee.

#### Sponsorship Benefits Include:

- Acknowledgement as the AOS 2020 Satellite Meeting
   Breakfast sponsor
- Ability (provided that the speaker agrees) to have the Keynote speaker present in other cities on noncompeting topic (2 appearances). This must be discussed with the organisers before confirming any commitments
- Ownership of the Satellite Meeting Breakfast including logo on menu where appropriate. Please note all attendees must be a registered delegate of AOS 2020 to attend the breakfast.
- Two (2) pull up banners to be displayed for the duration of the Breakfast in the session room
- Company logo, direct website link on the AOS 2020 website and Final Program
- Company logo on holding slide in session room

Please note the above package does not include catering and nonstandard audio visual. Please note that promotion to delegates outside the Conference is prohibited. All promotion of Satellite events is to be at the Sponsor's expense.

### DELEGATE GIFT \$2,500

(SATCHEL INSERT)

Opportunity to supply a delegate gift in satchels. Items are at the sponsor's expense and must be approved by the Conference Managers and AOS.

#### Items could Include:

- Refillable water bottle branded with company logo
- Re-usable coffee cup (Keep Cup) branded with company logo
- Notepads
- Pens
- Corporate gift e.g. Mouse pad, USB (thumb drive), business card holder, radio etc.
- Corporate clothing e.g. caps/shirts
- Reusable straws

# SATELLITE MEETING EVENING SESSION \$15,000

This major satellite package will offer an organisation major branding and exposure at AOS 2020. It provides you with the opportunity to align your company with one of the visiting International Keynote Speakers. Satellite Meetings are subject to approval by the Organising Committee.

#### Sponsorship Benefits Include:

- Acknowledgement as the AOS 2020 Satellite Meeting Evening sponsor
- Ability (provided that the speaker agrees) to have the Keynote speaker present in other cities on noncompeting topic (2 appearances). This must be discussed with the organisers before confirming any commitments
- Ownership of the Satellite Meeting Evening including logo on invitation and menu where appropriate. Please note all attendees must be a registered delegate of AOS 2020 to attend the evening
- Two (2) pull up banners to be displayed for the duration of the Event in the session room
- Company logo, direct website link on the AOS 2020 website and Final Program
- Company logo on holding slide in session room

Please note the above package does not include catering and nonstandard audio visual. Please note that promotion to delegates outside the Conference is prohibited. All promotion of Satellite events is to be at the Sponsor's expense.

### SATCHEL INSERT

**\$2,500** (UP TO 8 PAGES) (BROCHURE/PUBLICATION ONLY) **\$1,500** (UP TO 4 PAGES)

Delegates will receive a satchel upon registration at the Conference. Publications must be supplied by the sponsor at the sponsor's expense and are subject to Committee approval.

• Opportunity to provide a satchel insert, no larger than A4 in size (restricted to publications or brochures)

All rates are in Australian Dollar (AUD) and are inclusive of GST



# LEVEL SPONSOR ADDITIONAL OPPORTUNITIES

The below additional sponsorship opportunities are available only to level sponsors. Selections will be offered and allocated according to the below bidding process.

#### **BIDDING PROCESS**

All additional opportunities listed below will be available for bidding after the 4th November 2019. These options will be offered according to the selected package tier and the date of contracting. You will be contacted directly by the conference organisers after this date on what opportunities are available and to make your bid.

### **ESPRESSO COFFEE CART**

#### \$11,000

Only available to Level Sponsors (3 PACKAGES AVAILABLE – one per conference day)

Each package includes one espresso coffee cart, barista and coffee service during exhibition hours only. A maximum of one coffee cart can be placed within your exhibition space.

#### Sponsorship Benefits Include:

- Opportunity to provide branded take away cups/ serviettes etc. (at sponsor's expense)
- Sponsor may supply a branded t-shirt or apron for the baristas to wear
- Acknowledgment on the Conference website
- Supply of coffee cannot be restricted and is available to all delegates including sponsors, exhibitors and speakers
- Delegate list provided at the Conference

# WELCOME RECEPTION SPONSOR \$15,000

Only available to Level Sponsors (1 available – Thursday 3rd September)

#### **Sponsorship Benefits Include:**

- Presenting rights to the Welcome Reception e.g. "The AOS 2020 Welcome Reception presented by (sponsor's name)
- Opportunity to provide two (2) pull-up banners at the refreshment stations during happy hour (located at Conference organisers' discretion)
- Opportunity for your staff to personally meet and greet guests as they enter the venue
- Opportunity to provide branded corporate gift, to be approved by the Conference Managers (at sponsor's expense)
- Acknowledgment on the Conference website
- Short presentation (up to three minutes)
- Delegate list provided at the Conference

# CONFERENCE DINNER SPONSOR \$15,000

Only available to Level Sponsors (2 available, Friday 4 September)

#### Sponsorship Benefits Include:

- Presenting rights to the Conference Dinner e.g. "The AOS 2020 Conference Dinner, presented by (sponsor's name)
- Opportunity to provide two (2) pull-up banners at the function (located at Conference organisers' discretion)
- Opportunity for your staff to personally meet and greet guests as they enter the venue
- Opportunity to provide branded corporate gift, to be approved by the Conference Managers (at sponsor's expense)
- Acknowledgment on the Conference website
- Short presentation (up to three minutes)
- Delegate list provided at the Conference

All rates are in Australian Dollar (AUD) and are inclusive of GST



## **EXHIBITION OPPORTUNITIES**

The industry exhibition will be a major component of the AOS 2020 Conference offering exhibitors a number of opportunities network with delegates promoting their company within the industry exhibition area.

ТҮРЕ	<b>EARLY BIRD RATE</b> (If paid up to and including July 4, 2020)	<b>STANDARD RATE</b> (If paid on or after July 5, 2020)
Shell Scheme 3 x 2m (6m <sup>2</sup> ) booth (including back and side walls)	\$4,580	\$5,090
Floor space only – 3 x 2m (6m <sup>2</sup> ) (only available to Level Sponsors)	\$4,275	\$4,725

All rates are in Australian Dollar (AUD) and are inclusive of GST

# EXHIBITOR ENTITLEMENTS

ITEM	SHELL SCHEME	SPACE ONLY	DESCRIPTION
Fascia Panel	<b>Ø</b>		Exhibitor name on fascia panel (maximum of 26 characters)
Walls	<b>I</b>		2.4m high
Lights	<b>I</b>		2 x 150w spotlights per 6m <sup>2</sup>
Additional equipment is avo	ailable for hire from t	he exhibition supplier	at the exhibitor's own expense.
Power	<b>I</b>		1 x 4-amp power point
Listed in Conference App	<b>~</b>	<b>&gt;</b>	<ul> <li>Exhibitor company name</li> <li>Booth location</li> <li>An 80-word promotional paragraph</li> <li>Full contact details will include: <ul> <li>Contact name</li> <li>Organisation name</li> <li>Email and web address</li> <li>Telephone number</li> <li>Fax number</li> <li>Postal address</li> </ul> </li> </ul>
Electronic Delegate list	<b>S</b>		At the Conference. Subject to Australian Privacy Laws
Exhibitor prize	ELECT	ELECT	Option to run an exhibitor prize within your booth (prize to be provided at exhibitor's expense)
Ticket to scientific sessions	0	$\bigcirc$	Includes 2 (two) tickets to all scientific sessions of the Conference

Please note: For floor space only, a custom designed booth must be erected on the floor space. A CAD drawing, engineering specific artist's impression will be required and is subject to approval by Conference Managers and the Venue. Additional equipment is available for hire from the exhibition supplier at the exhibitor's own expense.



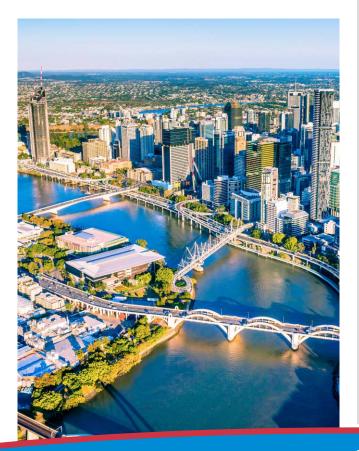
# EXHIBITION REGISTRATION ENTITLEMENTS

Each purchased exhibition booth will receive the following entitlements per 6m<sup>2</sup>. Option to choose one of the following registration packages;

#### Two (2) complimentary full-time registration

- Entry to sessions
- Entry to the exhibition
- Morning and afternoon tea and lunches (as per Conference program)
- Satchel including Conference handbook
- One (1) ticket to the Welcome Reception

Note: Conference Gala Dinner tickets can be purchased at an additional cost of \$150.00 per ticket during registration.



# ADDITIONAL STAFF ATTENDEES

Exhibitors may purchase additional registration for their staff above their included entitlements as required.

All additional staff will require either a full Conference or day exhibitor registration.

- All exhibition staff must be registered to gain access to the exhibition area
- Additional tickets to the Welcome Reception and Conference Dinner may be purchased separately
- Registered attendees must wear their name badge at all times
- The exhibition application form entitles your organisation to exhibit at the Conference. It does not constitute staff registration permitting your staff member to attend the event.

EARLY BIRD	STANDARD	LATE
<b>\$1,600</b>	<b>\$1,700</b>	<b>\$1,800</b>
per person per day	per person per day	per person per day

#### Includes:

- Entry to the exhibition (on nominated day/s)
- Morning and afternoon tea and lunch (as per the Conference program on nominated day/s)
- Entry to the Welcome Reception in the exhibition (on the nominated day)

#### Note:

- Tickets to the Welcome Reception and Conference Dinner can be purchased in addition to this registration
- All trade are permitted to attend all sessions if there is any spare seating, however delegates will have first priority

All rates are in Australian Dollar (AUD) and are inclusive of GST



## 2020 Australasian Osseointegration Society Conference

#### 3-5 September 2020 Brisbane Convention and Exhibition Centre

# APPLICATION FORM

Return Completed form to theConference Organisers viaEmail:aos2020@icms.com.auFax:+61 3 9818 7111Mail:AOS 2020 C/- ICMS Pty Ltd,PO Box 170 Hawthorn VIC 3122 Australia

All amounts are in Australian dollars and inclusive of GST. Payment in any other currency will NOT be accepted. Payments can be made via cheque, telegraphic transfer or credit card. Full payment is required within 14 days from date of the Tax Invoice. A Tax Invoice will be issued upon receipt of this application form.

Organisation Name:

Contact Name:			
Position:			
Postal Address:			
State:	Postcode:	Country:	
Email:			

Telephone:

Mobile:

We are pleased to confirm our application for sponsorship items as below:

Fax:

SPONSORSHIP LEVEL	AMOUNT AUD	PLEASE TICK
Titanium Sponsor	\$65,000	
Platinum Sponsor	\$40,500	
Gold Sponsor	\$25,000	
Lanyard and Name Badge	\$12,000	
Conference App	\$12,000	
Satellite Meeting Breakfast	\$12,000	
Satellite Meeting Evening Session	\$15,000	
Delegate Gift (satchel insert)	\$2,500	
Satchel Insert or PDF in app (8 pages)	\$2,500	
Satchel Insert or PDF in app (4 pages)	\$1,500	
Espresso Coffee Carts*	\$11,000	
Welcome Reception Sponsor*	\$15,000	
Conference Dinner Sponsor*	\$15,000	
* Only available to Level Sponsors	SPONSORSHIP T	
	AUD	

EXHIBITION TYPE	3X2m	# OF SPACES
Option 1: Booth Package		
Early Bird Rate	\$4,580	
Standard Rate	\$5,090	
Option 2: Space Only*		
Early Bird Rate	\$4,275	
Standard Rate	\$4,725	
EXHIBITION TOTAL AMOUNT		

### Authorisation

AUD

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship & Exhibition Prospectus and attached to the Sponsorship/Exhibition Application Form.

Signature:

Date:

### www.aosconference.com.au

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#### SPONSORSHIP TERMS AND CONDITIONS

DEFINITIONS: In these terms and conditions unless the context otherwise requires – "Advertising and Promotional Material" means any and all advertising and promotional material in audio, visual and combined audio/visual form (by whatever medium or form) printed, published, produced or used by or on behalf of the Sponsor, including without limitation all packaging, broadcasts, badges, programs, newspapers, posters, fliers, brochures, catalogues, leaflets, electronic communications, uniforms and signage, in connection with these terms and conditions or the Exhibition;

"Conference" means the event arranged by the Organiser which the Sponsor will sponsor in accordance with these terms and conditions;

"Conference Owner" means the individual entity conducting or promoting the Conference;

"ICMS" means ICMS Meetings Pty Ltd ABN 66 007 041 732 and its representatives and agents;

"Intellectual Property" means copyright, all rights conferred under statute, common law or equity in relation to inventions (including patents), registered and unregistered trademarks, registered and unregistered designs, look and feel, circuit layouts and all other rights resulting from intellectual activity in, but not limited to, the industrial, scientific literary or artistic fields;

"Organiser" means the Conference Owner and ICMS as agent for the Conference Owner;

"Organiser Intellectual Property" means the Intellectual Property owned or controlled by the Organiser as provided to the Sponsor for the purposes of promoting the sponsorship of the Conference;

"Sponsor" means the individual or entity, including its officers, employees, representatives and agents that is sponsoring the Conference in accordance with these terms and conditions.

"Sponsorship Fee" means the relevant Sponsorship Package fee payable by the Sponsor.

"Sponsor Intellectual Property" means the Intellectual Property owned or controlled by the Sponsor, as provided to the Organiser in accordance with these terms and conditions;

"Sponsorship Package" means the sponsorship package purchased by Sponsors that sponsor the Conference.

#### GENERAL

1. These terms and conditions apply in respect of all applications for Sponsorship of the Conference, all Sponsorship Packages, and the Sponsor's participation in the Conference.

2. The Organiser may accept or reject the Sponsor's application to sponsor the Conference in its sole discretion. If the Organiser accepts the application, the Sponsor will receive a tax invoice from the Organiser specifying the Sponsorship Package.

3. If the Sponsor does not make payment of the Sponsorship Fee in full within 30 days of the date of the tax invoice, or in such other manner specified in writing by the Organiser, the Sponsor's right to the Sponsorship Package may be terminated by the Organiser providing written notice to the Sponsor.

4. If for any reason the Organiser is unable to provide the benefits specified in the relevant Sponsorship Package to the Sponsor, the Organiser will use its best endeavours to provide benefits to the Sponsor of an equivalent value.

#### SPONSOR'S OBLIGATIONS

5. Unless otherwise specified by the Organiser, the Sponsor must not by words or conduct:

a. represent or hold itself out as the title Sponsor of the Conference

b. represent or hold itself out as having rights other than those specified in the relevant Sponsorship Package that the Sponsor has acquired under these terms and conditions;

c. do or omit to do anything which might bring the Conference, the Organiser, or other sponsors of the Conference into disrepute, and such words or conduct will include without limitation any representation express or implied in, or any conduct in relation to the Advertising and Promotional Material.

6. If the Sponsor fails to comply with these terms and conditions the Organiser reserves the right to re-sell the Sponsorship Package and the Sponsor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Sponsor may be set off against the loss or damage suffered by the Organiser.

7. The Sponsor must comply with these terms and conditions and all other rules, laws, by-laws, requirements, permits, directions and regulations stipulated by the Organiser, the venue management, the Metropolitan Fire Brigade and with all relevant State, Territory and Commonwealth legislation and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.

#### **ORGANISER'S RIGHTS**

8. The Organiser reserves the right to postpone or amend the holding of the Conference from the set dates or the location of the Conference. The Organiser will not be liable to the Sponsor for any loss occasioned by the change in the dates or location of the Conference.

9. If due to any unforeseen circumstances it is found necessary to postpone or close the Conference on any day or days or to vary the hours the Conference is open, the Organiser reserves the right to do so, at their sole discretion, without any liability to the Sponsor.

10. The Organiser may from time to time add to or vary these terms and conditions and do anything at its discretion to ensure the proper conduct of the Conference, provided that such amendments or additions do not operate to materially diminish the rights reserved to the Sponsor under these terms and conditions.

11. The Organiser reserves the right to amend or alter the exact site or the location of the Sponsor's Intellectual Property at the Conference or the location of the Conference.

#### INTELLECTUAL PROPERTY

12. The Organiser grants to the Sponsor a non-exclusive, non-transferrable, royalty free licence during the Conference to use the Organiser's Intellectual Property strictly for the purposes specified in the Sponsorship Package. The Sponsor must use the Organiser's Intellectual Property in accordance with these terms and conditions.

13. The Sponsor agrees that by purchasing a Sponsorship Package, the Sponsor grants the Organiser a non-exclusive, non-transferrable, royalty free licence to use the Sponsor's Intellectual Property during the Conference on any Advertising and Promotional Material or signage used by the Organiser during the Conference. The Organiser will be entitled to sub-licence the Sponsor's Intellectual Property to the extent that the same are proposed by the Organiser to be used in or on Advertising and Promotional Material or signage produced by or at the direction of the Organiser in connection with the promotion or conduct of the Conference, by granting such third parties as the Organiser thinks necessary or desirable a non-exclusive, non-transferable right to use the Sponsor's Intellectual Property on such terms and conditions as the Organiser thinks fit.

14. The Organiser and Sponsor agree that the other party's Intellectual Property is the property of the owning party, and it has no right, title or interest in or to the Intellectual Property of the other party except as expressly set out in these terms and conditions.

15. Prior to using, releasing or producing any Advertising and Promotional Material, the Sponsor must submit to the Organiser, by the time and in the format requested by the Organiser, the full details and artwork of the proposed Advertising and Promotional Material for written approval by the Organiser. The Sponsor must comply with all requests for change and conditions of approval (if any) as specified by the Organiser.

16. All amounts payable or other consideration provided in respect of supplies made in relation to these terms and conditions are exclusive of GST. Where a supply is a taxable supply, all amounts payable or other consideration provided must be increased by the amount of GST payable in relation to the supply. All GST must be paid at the time any payment to which it relates is payable (provided a tax invoice has been issued for the supply). Where any GST payable is not referable to an actual payment, then it must be paid within 10 days of a tax invoice being issued by the party making the supply.

#### INDEMNITY

17. The Sponsor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organiser to compromise or settle any such claims) which may be taken or made against or incurred or suffered by the Organiser in connection with or arising in any way out of the Sponsorship or in connection with the Conference, including but not limited to: a. any breach by the Sponsor of these terms and conditions; and b. any claim that the use or possession of the Sponsor Intellectual Property by the Organiser infringes a third party's Intellectual Property rights.

#### INSURANCE

18. Neither the Organiser nor the venue owners will be responsible for the safety of any property of any Sponsor, servant, agent, guest, employees, contractors or invitees or any other person, any property of any Sponsor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Sponsor for any reason whatsoever including but without prejudice to the generality of the foregoing of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, Inevitable accident, force majeure, or any other cause not within the control of the Organiser or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Conference is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Conference. The Sponsor agrees and undertakes to insure for their full replacement value the contents of its sponsorship material and all associated equipment and materials. 19. The Sponsor shall effect public and products liability insurance of at least \$10 million against liability to third parties, including the Organiser, for death or bodily injury to, and loss and destruction of, and damage to, property of, any person as a result of any act, matter or thing done, permitted or omitted to be done, by the Sponsor in default of or in connection with these terms and conditions.

20. The Sponsor is not permitted to participate in the Conference without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein, and any other additional insurances reasonably required by the Organiser or as required by law to perform its obligations under these terms and conditions. The insurance policy must note the interests of the Organiser, the venue, any association holding or conducting any related conference and any other party notified by the Organiser to the Exhibitor.

#### CANCELLATION

21. In exceptional circumstances the Organiser may be prepared to consider cancellation of the Sponsorship Package, but only if the following conditions are satisfied:

a. the request for cancellation is submitted in writing;

b. the Organiser is able to re-sell the Sponsorship Package;

c. the reason given for the cancellation request is, in the sole opinion of the Organiser, well founded;

d. the Sponsor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 50% of the Sponsorship Fee if the cancellation is accepted between twelve and six months prior to the opening date of the Conference and 100% of the Sponsorship Fee if the cancellation is accepted within six months prior to the opening date of the Conference.

#### TERMINATION

22. The Organiser may terminate these terms and conditions immediately on giving notice to the Sponsor if:

a. the Sponsor is in breach of these terms and conditions and fails to remedy the default within the time period specified in writing by the Organiser;b. the Sponsor is insolvent within the meaning of the Corporations Act 2001; orc. the Conference is cancelled.

#### NO RELATIONSHIP

23. Nothing in these terms and conditions creates any partnership, employment, agency or trust between the parties. Neither party has the authority to bind the other party in any way.

#### NO ASSIGNMENT

24. The Sponsor is not permitted to assign its rights and obligations contained in these terms and conditions and in the Sponsorship Package to a third party.

#### ENTIRE AGREEMENT

25. If there is any inconsistency between the provisions of these terms and conditions and the provisions of the sponsorship prospectus, these terms and conditions shall prevail.

#### GOVERNING LAW

26. These terms and conditions are governed in all respects by the law of the State of Victoria and any legal action arising under the Contract shall be litigated only in the appropriate Court having jurisdiction in that State

#### **EXHIBITOR TERMS AND CONDITIONS**

In these terms and conditions, unless the context otherwise requires -"Exhibition" means the event arranged or promoted by the Organiser at which the

Exhibitor applies to exhibit or exhibits their business or goods and services supplied by their business in accordance with these terms and conditions; "Exhibition Owner" means the individual or entity conducting or promoting the

Exhibition and its representatives and agents;

"Exhibitor" means the individual or entity that is named in an application form to exhibit at the Exhibition;

"ICMS" means ICMS Meetings Pty Ltd ABN 66 007 041 732 and its representatives and agents;

"Organiser" means the Exhibition Owner and ICMS as agent for the Exhibition Owner;

"Space" means the area at the Exhibition that the Organiser licences to the Exhibitor to occupy on a non-exclusive basis, subject to and in accordance with these terms and conditions.

"Sponsor" means an individual or entity who has entered into an agreement with the Organiser to sponsor the Exhibition.

1. These terms and conditions apply in respect of all applications for Space at the Exhibition, all Space which an Exhibitor has been granted the right to occupy, and the Exhibitor's participation in the Exhibition.

2. The Organiser may accept or reject the Exhibitor's application to occupy Space at the Exhibition in its sole discretion. If the Organiser accepts the Exhibitor's application for Space, the Organiser will grant the Exhibitor a licence to occupy the Space on a non-exclusive basis for the duration of the Exhibition in accordance with these terms and conditions, for the sole purpose of exhibiting or promoting the goods and services of its business. The licence is a mere contractual right and does not create any proprietary right.

3. These terms and conditions shall be read in conjunction with any special conditions agreed in writing between the Exhibitor and Organiser.

4. The Exhibitor acknowledges and agrees that no verbal agreement between it and an employee, servant or agent of the Organiser will be binding on the Organiser.

5. If the Exhibitor fails to comply with these terms and conditions the Organiser has the right in its sole discretion to sell the space and the Exhibitor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Exhibitor may be set off against the damage suffered by the Organiser.

6. If the Exhibitor fails to occupy the Space by the opening of the Exhibition, the Organiser may occupy or cause the Space to be occupied as it considers appropriate in its sole discretion without refund to the Exhibitor and without releasing the Exhibitor from its obligations under these terms and conditions.

7. The Exhibitor is not permitted to erect any sign, stand, wall or obstruction, which in the opinion of the Organiser interferes with an adjoining Exhibitor or with the public space at the Exhibition.

8. All Exhibitors must be producers, importers or representatives for goods and/or services displayed in the Space. No Exhibitor shall display in its Space any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless prior written permission has been obtained from the Organiser.

9. No Exhibitor shall provide any delegate or visitor with access to the internet or email from the Space or within the Exhibition unless prior written permission has been obtained from the Organiser.

10. The Organiser will assign a Space to the Exhibitor where it can set up its stand at the Exhibition. The location and amount of space allocated to the Exhibitor will be determined by the Organiser in its sole discretion.

11. If required by the Organiser, the Exhibitor must submit plans for the proposed set up of the Space for approval by the Organiser. The Exhibitors plans must be received by the Organiser no later than 3 months before the Exhibition.

12. Dismantling the Space. The Exhibitor must not dismantle the Space partially or completely prior to the closing time on the last day of the Exhibition. Upon closure of the Exhibition all exhibits and display material must be removed as soon as possible by the Exhibitor by the time specified by the Organiser, and the Space must be left clean and tidy with all of the Exhibitor's property removed.

13. The Exhibitor must comply with these terms and conditions and all other rules, laws, by-laws, requirements, permits, directions and regulations stipulated by the Organiser, the Exhibition venue management, the Metropolitan Fire Brigade and with all applicable State, Territory and Commonwealth legislation and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.

14. The Exhibitor must not damage any walls, the floor or ceiling of the Exhibition area, including the area in which its Space is located by nails, screws, oil, paint, or any other cause whatsoever. If the Exhibitor causes any such damage, it will be liable for, and make good at its own expense in accordance with the Organiser's and the Exhibition venue management requirements, any such damage.

15. The Exhibitor must ensure that its activities, furniture, promotional material and signage do not interfere with the good order and safety of the Exhibition or with any other exhibitor. Aisles and public spaces must be kept clear at all times. The Organiser reserves the right to take the appropriate action to enforce this condition including without limitation the removal of any of the Exhibitor's signage, furniture or promotional materials.

16. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the Space will be available for sale or hire to a third party. All deposits and other amounts paid will automatically be forfeited to the Organiser and no refund will be available. The Exhibitor is not permitted to occupy its Space at the Exhibition until all monies owing to the Organiser are paid in full.

17. The Exhibitor indemnifies and holds harmless the Organiser, its employees, agents, contractors and sub-contractors from any claim, cost, demand, liability or damage (including legal costs, professional costs and other expenses on a full indemnity basis) incurred by the Organiser, its employees, agents, contractors and sub-contractors, howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Exhibitor, its employees, agents or subcontractors, arising out of or in connection with (but not limited to): a. any breach of these terms and conditions by the Exhibitor; b. the Exhibitor's use and attendance at the Exhibiton;

c. any injury or damage sustained due to any act or omission of the Exhibitor; or d. any damage to the Exhibition venue or any goods located at the Exhibition.

18. To the extent permitted by law neither the Organiser nor its employees, agents, contractors or sub-contractors will be liable to the Exhibitor for any loss or damage (including any consequential loss) arising out of the Exhibitor's participation in the Exhibition, or for any loss, theft, damage or destruction to the Exhibitor's goods, by any cause whatsoever.

19. In the event that any additional provisions are implied into these terms and conditions by the Competition and Consumer Act 2010 or any other law or regulation in force throughout Australia from time to time including but not limited to guarantees, warranties, conditions and obligations on the Organiser, to the extent permitted by law the Organiser's liability will be limited to providing, at the Organiser's discretion, a replacement of the services provided to the Exhibitor (where possible) or payment of the cost of having the goods or services supplied again.

20. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of its Space and all associated equipment and materials. The Exhibitor is responsible for the safety and security of its goods and Space. Material and goods on its Space must not be left unattended at any time during the Exhibition. Goods left at the Exhibitor's Space and/or in the Exhibitor's storage area are left at the Exhibitor's risk. The Exhibitor's shall effect public liability insurance of at least \$10 million for the Exhibitor's Space covering loss from public risk, fire and theft. The Exhibitor is not permitted to take possession of, erect any stand or part thereof or display any material, goods or otherwise use the Space or offer any services or conduct any activities or events whatsoever without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein and noting the interests of the Organiser, the venue, any association holding or conducting any related exhibition and any other party notified by the Organiser to the Exhibitor.

21. It is the responsibility of the Exhibitor to leave its Space clean and tidy during the Exhibition and after moving out. The Organiser reserves the right to charge an additional fee to the Exhibitor for the reasonable costs of any cleaning or removal of items left by the Exhibitor.

22. The Organiser reserves the right to postpone or reschedule the holding of the Exhibition from the set dates. The Organiser will not be liable to Exhibitors for any loss occasioned by the change in the dates of the Exhibition.

23. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organiser reserves the right to do so, at its sole discretion, without any liability to the Exhibitor.

24. The Organiser may from time to time add to or vary these terms and conditions and do anything at its sole discretion it deems appropriate for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under these terms and conditions..

25. In exceptional circumstances the Organiser will consider cancellation of the contract with the Exhibitor, on the following conditions:

a. the Exhibitor submits a request for cancellation in writing to the Organiser; b. the Organiser is able to re-let the cancelled Space in its entirety;

opinion of the Organiser, well founded;

d. the Exhibitor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 10 percent of the contract price if the cancellation is accepted more than twelve months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

26. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact location of the Space and the Exhibitor undertakes to agree to any alteration to the Space re-allocated by the Organiser.

27. Conduct of Exhibitors and representatives.

a. Annoyance: The Organiser reserves the right to stop any activity or services supplied, promoted, facilitated, offered, sold or advertised by or on behalf of any Exhibitor that may in the opinion of the Organiser cause or be likely to cause any annoyance, loss or damage of any kind to other Exhibitors, Sponsors or visitors. Business must be conducted only from the Exhibitor's Space and under no circumstances is the Exhibitor permitted to conduct business from a gangway or elsewhere in the Exhibition.

b. Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organiser reserves the right to prohibit their use if in the Organiser's opinion any annoyance is being caused.

c. Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of these terms and conditions and articles or goods found therein during the period of the Exhibition may be removed by the Organiser or their agents and the Organiser shall not be responsible for any loss thereto occasioned by such removal.

d. Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's Space. Roving masseurs, wandering dancers and other similar services will not be permitted during the Exhibition.

e. Competing Events: The Exhibitor shall not arrange any competing events against or in conflict with any of the official events at the Exhibition, meetings or events arranged or managed by the Organiser ("Meetings") without prior written approval of the Organiser. All requests must be submitted no later than three months prior to the opening of the Exhibition.

f. Timing: Exhibitors shall ensure that events arranged by them before and after any Meeting will not overlap with Meeting activities. Breakfast Meetings must finish 15 minutes prior to the commencement of any following Meeting or program commencement, whichever is the earlier, and evening functions must not commence until 30 minutes after the end of the last Meeting or program close, whichever is the latter.

28. The Organiser will not be responsible for any damages claimed by any person or persons who may be injured whilst in the Exhibitor's Space and the Exhibitor agrees to indemnify the Organiser in the event of any claim made against the Organiser in this respect.

29. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these terms and conditions. The Organiser reserves the right to prohibit in whole or in part and reject any Exhibitor or its representative in the case of failure to comply with these terms and conditions. There shall be no return of payment to the Exhibitor if the Organiser deems such rejection or prohibition necessary.

30. The Exhibitor agrees to staff and continually keep open its Space throughout the Exhibition.

31. No inflatable items (including balloons), aerosol cans or any items deemed hazardous by the Organiser are permitted at the Exhibition. The Organiser reserves the right to take appropriate action if any of these items are brought to the Exhibition including without limitation, the removal or destruction of the items. It is the Exhibitor's responsibility to ensure that any items it brings to the Exhibition are not hazardous and should consult the Organiser if there are any doubts.

32. No trolleys are permitted in the venue while the Exhibition is open to the public. Goods must be carried to the Exhibitor's Space whilst the Exhibition is open to the public. Restocking of goods using trolleys must occur before the Exhibition commences each day or after closing.

33. The Exhibitor must not sublet, hire, assign or transfer in any manner its Space, including the stand, any sign, wall, partition, ceiling or other structure, without the prior written consent of the Organiser.

34. If there is any inconsistency between these terms and conditions and the provisions of any sponsorship, conference or exhibition prospectus, these terms and conditions will prevail.

35. These terms and conditions are governed in all respects by the law of the State of Victoria and any legal action arising under these terms and conditions shall be litigated only in the appropriate Court having jurisdiction in that State.



**3-5 September 2020 Brisbane Convention and Exhibition Centre** 

